#### EDUCATION

B.E – Mechanical Engineering United Institute Of Technology Coimbatore

#### SKILLS

## Programming Languages

- HTML
- CSS
- JS
- Apex

## Tools

- Git
- Vs Code
- Workbench
- Sales force CLI

## Salesforce Technologies

- Flow
- LWC
- Integration
- SOQL

## CERTIFICATION

Dbtform

## CAREER OBJECTIVE

Results-driven Salesforce Developer with expertise in designing and implementing Sales Cloud solutions to enhance business processes and maximize CRM performance. Proficient in Lightning Web Components (LWC), Apex programming, and automation tools, ensuring scalable and user-friendly applications. Passionate about delivering innovative solutions that boost organizational efficiency and revenue growth.

#### EXPERIENCE

## Freelance Salesforce Developer (Self-Employed) June 2024 – Present | Remote

- Designed and customized Salesforce Sales Cloud solutions to streamline sales processes and improve CRM performance
- Crea ted Apex classes, triggers, and batch processes to support complex business logic and automation
- Configured flows, process builders, and validation rules to automate routine tasks and enforce data quality. Reduced manual data processing by 30% through automated data migration scripts
- Developed and implemented Lightning Web Components (LWC) for dynamic and responsive user interfaces. Delivered reusable LWC components, improving development efficiency by 2.5%

# Salesforce Developer (Fulgora Technologies Pvt Ltd) January 2023 – May 2024 | Tirunelveli

- Created and customized Salesforce objects, fields, and relationships to meet business requirements.
- Configured user profiles, roles, and permission sets to manage data security and access controls
- Built basic Lightning Web Components (LWC) for dynamic and responsive UI enhancements.
- Designed and implemented Apex classes and triggers to automate processes and enforce business logic. Created reusable Apex triggers and classes, reducing code duplication by 20%