

web design and video production, I specialize in creating responsive websites that enhance user experience, and producing dynamic, engaging video content that drives brand awareness and audience engagement. My work spans from designing sleek, functional websites to editing compelling videos for social media platforms like TikTok, ensuring that every project is optimized for its target audience.

I enjoy collaborating with teams to bring ideas to life, solving design challenges, and staying on top of the latest trends in both web design and digital media. Whether I'm refining website layouts or producing engaging video content, I aim to create work that resonates with audiences and achieves business goals.

STRENGTHS AND EXPERTISE

Creative Vision	Problem-Solving
Technical Proficiency	Communication
Attention to Detail	Adaptability

PROFESSIONAL EXPERIENCE

WEB DESIGN AND VIDEO EDITOR

SEPTEMBER 2024-PRESENTS

As a Web Design Editor and Video Editor, I bring a creative and technical approach to crafting engaging digital experiences. I design visually appealing, user-friendly websites that are responsive and aligned with brand goals, collaborating with developers and content creators to ensure seamless functionality. In video editing, I transform raw footage into polished content, refining visuals, audio, and effects to create compelling narratives that resonate with audiences. My focus is always on delivering high-quality, on-brand work optimized for various platforms.

EDUCATION

UNIVERSITI TEKNOLOGI MARA

Bachelor Degree In Town And Regional Planning

PAST PROJECTS

Commerce Website Optimization

Focused on optimizing the user experience and streamlining the checkout process for an e-commerce site. Integrated new design elements that improved site speed, navigation, and conversion rates, resulting in a more intuitive shopping experience for customers.

TikTok Trend-Based Content

Created TikTok content that capitalized on trending audio, challenges, and memes to align with popular TikTok culture. The project aimed to increase brand visibility through creative, viral-worthy videos that connected with a wider audience and boosted brand recognition.



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