

UX/UI DESIGNER | UX RESEARCHER

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SUMMARY

Experienced UX/UI Designer with a strong foundation in behavioral health, leveraging eight years of experience to create user-centered, empathetic design solutions. Skilled in applying research-driven insights to craft intuitive, engaging digital experiences. Passionate about using gamification, accessibility, and usability to drive meaningful connections between users and technology.

TECHNICAL SKILLS

- UX Research: User Interviews, Usability Testing, Surveys, Data Analysis
- Behavioral Analysis & User Psychology
- Design Tools: Figma, Adobe XD, Miro
- Accessibility Standards: WCAG Compliance, Inclusive Design
- Agile Collaboration: Working with Cross-Functional Teams
- Prototyping & Wireframing

PROFESSIONAL EXPERIENCE

Nuubi: UX Research Team Lead

May 2024- Oct 2024

- Designed gamified educational app features such as badges and leaderboards, boosting user retention by 25% and garnering 90% positive user feedback.
- Conducted user interviews, card sorting, and usability tests to align app designs with user needs and business goals.
- Collaborated with developers and product managers to deliver high-quality, engaging designs.

UX/UI Design Intern (Bootcamp Project)

July 2024 – Oct 2024

- Developed a healthcare portal focusing on accessibility and intuitive navigation, increasing patient portal engagement by 40%.
- Led usability testing sessions, refining appointment scheduling and messaging tools based on user feedback.

Behavioral Health Specialist

2014 – 2022

- Delivered evidence-based behavioral interventions to support individuals with autism and other developmental disabilities.
- Conducted data-driven analyses to measure behavioral outcomes and inform treatment plans.
- Developed strong communication and empathy skills, enabling collaboration with multidisciplinary teams and families.
- Gained deep insight into human behavior, which now informs user research and design strategies.

EDUCATION

Career Foundry Berlin : Ux& UI Design

University of Nebraska : Psychology
