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Kannur, Kerala, India

EDUCATION

BE(ECE)

Akhaya College Of Engineering &
Technology
2011-2015

Higher Secondary

G.H.S.S Punkunnam
2009 – 2011

High School

Ramavilasam Higher Secondary school
2008 – 2009

KEY SKILLS

- WordPress CMS
- Theme Development
- PHP
- HTML/CSS
- JavaScript
- MySQL
- Responsive Design
- SEO Optimization
- Website Performance
- Website Security
- Custom Post Types
- WooCommerce
- JavaScript
- Photoshop
- Webflow
- Shopify

PROFESSIONAL SUMMARY

Experienced WordPress Developer with a strong background in creating, customizing, and maintaining WordPress websites. Proficient in developing and modifying themes and plugins using PHP, HTML, CSS, and JavaScript. Skilled in implementing responsive designs and optimizing website performance for speed and efficiency. Adept at ensuring website security and integrating SEO best practices to enhance search engine rankings.

WORK EXPERIENCE

WordPress Developer

2022 – Present

Ectesso, Kochi, Kerala, India

- Design, develop, and maintain WordPress websites, including custom themes and plugins.
- Customize existing WordPress themes and plugins to meet client requirements and enhance functionality.
- Manage and update website content, including text, images, and multimedia, ensuring a seamless user experience.
- Optimize website performance, including load times and responsiveness, to ensure a smooth and efficient user experience.
- Implement on-page SEO strategies to improve search engine rankings and visibility.
- Identify and resolve technical issues, bugs, and compatibility problems in WordPress websites.
- Implement and maintain security measures to protect websites from vulnerabilities and cyber threats.
- Ensure websites are fully responsive and compatible with various devices and screen sizes.
- Collaborate with clients to understand their needs, provide updates, and make necessary revisions to meet their expectations.
- Conduct code reviews and adhere to best practices for coding standards and documentation.
- Set up and manage regular website backups and recovery procedures to safeguard against data loss.
- Integrate third-party tools and services, such as payment gateways, CRM systems, and analytics tools, into WordPress websites.

Marital Status Married

Gender Female

HOBBIES

- Music
- Reading
- Travelling

- Optimize website performance for speed and efficiency.
- Identify and resolve website issues and bugs.
- Implement SEO best practices to improve search engine rankings.
- Ensure websites are mobile-friendly and compatible across various devices.
- Conduct testing to ensure cross-browser compatibility and functionality.
- Perform regular updates and maintenance to keep websites current and functional.

DECLARATION

I hereby declared that the above particulars of facts and information stated are true, correct and complete to the best of my belief and knowledge.

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